

APARAJIT SRIDHARAN

PhD Candidate in Management | MBA | MSc | Strategic Management, CSR, Sustainability & Business Ethics

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ACADEMIC PROFILE

PhD Candidate in Management and MBA-trained educator with an MSc background in molecular biology and experience supporting university-level instruction in Strategic Management, Sustainability, and Business Ethics. Research interests include Corporate Social Responsibility (CSR), sustainability, business ethics, AI and management, bioethics, organizational resilience, and strategic management in healthcare, pharma-biotech, and other socially consequential industries. Experienced in course support, student mentorship, assessment design, literature reviews, qualitative analysis, design science research, and econometric analysis using Stata.

TEACHING AREAS

Strategic Management | Sustainability Management | Corporate Social Responsibility (CSR) | Business Ethics | Business and Society | International Business | Organizational Theory | General Management | Entrepreneurship | Healthcare and Life Sciences Management

TEACHING EXPERIENCE

Teaching Assistant / Instructor | Saint Mary's University, Halifax, NS & Remote | October 2021 - Current

- Served in teaching assistant and instructional roles, supporting university-level instruction and academic delivery in Strategic Management, Sustainability, Business Ethics, and International Business, while receiving top-tier instructor ratings of 5/5 for engagement and clarity.
- Supported student learning through applied business examples, course delivery, structured discussion, and clear explanation of complex management and sustainability concepts.
- Managed and mentored large student cohorts, supporting student engagement, classroom learning, and assessment completion.
- Developed and applied assessment frameworks, grading protocols, rubrics, and feedback practices for advanced business and sustainability presentations.

RESEARCH INTERESTS

Corporate Social Responsibility (CSR); Sustainability; Business Ethics; AI and Management; Bioethics; Organizational Resilience; Strategic Management; Healthcare, Pharma-Biotech, and Life Sciences Organizations

EDUCATION

PhD Candidate in Management | Saint Mary's University, Halifax, NS | September 2023 - Ongoing

- Current CGPA: 3.9/4.3; successfully passed comprehensive exams on first attempt.
- Awarded Faculty of Graduate Studies and Research (FGSR) Scholarship worth \$36,000.
- Dissertation in progress: Corporate Social Responsibility in the Age of Artificial Intelligence: Evidence and Design Science Studies from Pharma-Biotech and Labor-Market Contexts

MBA | Saint Mary's University, Halifax, NS | December 2021

- Ranked 2nd in class with CGPA 4.15/4.3; awarded MBA Student of the Year; elected VP Internal of the Sobey MBA Society.
- Awarded FGSR Scholarship worth \$9,000 and annual Pendse Scholarship worth \$6,000.

MSc Genetic Manipulation and Molecular Cell Biology | University of Sussex, Brighton, UK | September 2013

- Ranked 2nd in class with CGPA 3.8/4.0.
- Dissertation: epigenetic modifications and protein-protein interactions during double-strand break repair.

BSc Biotechnology | Manipal University, Manipal, India | May 2012

- CGPA 3.4/4.0; dissertation on endophytic fungi associated with orchids and their biotechnological potential.

RESEARCH EXPERIENCE

Research Assistant | Saint Mary's University, Halifax, NS & Remote | June 2021 - Current

- Supported Management Department research projects through data analysis, literature reviews, research synthesis, and manuscript-oriented academic support.
- Current research project examines informational consequences of Enterprise Risk Management (ERM), using Guided LDA topic modeling and diff-in-diff identification to study analyst beliefs and market information asymmetry.

- Applied econometric and mixed-methods research tools including regression analysis, panel data analysis, text analysis, qualitative coding, and structured literature review.

CURRENT RESEARCH PIPELINE

- **Three-Paper Dissertation: Corporate Social Responsibility in the Age of Artificial Intelligence: Evidence and Design Science Studies from Pharma-Biotech and Labor-Market Contexts**
Examines CSR, AI, stakeholder responsibility, bioethics, and organizational accountability through three studies: a literature review on AI and CSR in pharma-biotech organizations; a design science study of applicant-side AI agents and agency in algorithmic labor markets; and a study of bioethics in pharma-biotech firms in the age of AI.
- **Additional Working Paper: CSR and Firm Longevity**
Empirical working paper examining whether CSR is associated with firm longevity, survival, and adverse delisting risk using survival-analysis methods, including Cox proportional hazards models.

PUBLICATIONS

- Ganapathy A, **Sridharan A**, et al. Multi-gene testing in neurological disorders showed an improved diagnostic yield: data from over 1000 Indian patients. *Journal of Neurology*. 2019;266(8):1919-1926. PMID: 31069529.
- Gupta N, Langeh N, **Sridharan A**, Kabra M. Identification of a novel 19-bp deletion mutation in LTBP4 using exome sequencing in two siblings with autosomal recessive cutis laxa type 1C. *Journal of Pediatric Genetics*. 2020;9(2):125-131. PMID: 32341818.

PROFESSIONAL AND INDUSTRY EXPERIENCE

Business Development Strategist and Consultant | EmmyWatch, Dallas, TX | January 2022 - January 2025

- Developed market-entry and growth strategy for a luxury watch informatics startup, contributing to profitability within 24 months by identifying and serving a high-value niche market.
- Served as liaison between technical developers and strategic decision-makers to support a proprietary informatics interface and improve data query efficiency for watch specifications.

Personal Banking Associate | TD Canada Trust, Halifax, NS | January 2022 - January 2025

- Managed high-value client relationships and provided data-informed financial guidance related to personal lending, investment portfolios, referrals, and financial literacy.

Scientist III, Bioinformatics / Variant Science | Strand Life Sciences | May 2014 - January 2020

- Led a cross-functional team of 5, delivering genomic data curation and market research projects for global clients including Invitae, Illumina, and UnitedHealthcare.
- Managed end-to-end project lifecycles from strategic planning to clinical report delivery, translating technical genomic information into actionable insights.
- Collaborated with marketing and design teams to synthesize genomic data into a unified brand voice and commercial strategy across scientific channels.

Graduate Research Fellow | University of Sussex, Brighton, UK | September 2012 - September 2013

- Conducted molecular research into epigenetic modifications and protein-protein interactions during double-strand break repair in fission yeast.

RESEARCH METHODS, ANALYTICAL TOOLS, AND ACADEMIC COMPETENCIES

Research Methods	Literature Reviews; Research Design; Design Science Research; Quantitative Analysis; Econometric Modeling; Panel Data Analysis; Difference-in-Differences; Cox Proportional Hazards Models; Regression Analysis; Qualitative Analysis; Thematic Analysis
Tools	Stata; NVivo; Atlas.ti; Python; JavaScript
Academic Competencies	Management Research; CSR Research; Sustainability Research; Business Ethics; Strategic Management; International Business; Organizational Theory; Stakeholder Theory; AI and Organizations

LANGUAGES AND INTERNATIONAL EXPERIENCE

- Native-level English; professional proficiency in Hindi, Tamil, and Kannada. Academic, teaching, research, and industry experience across the USA, Canada, UK, India, and Singapore.